

NIKOLE KAYE BATTREAL

BS DEVELOPMENT COMMUNICATION
UNIVERSITY OF THE PHILIPPINES LOS BAÑOS



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Bangkal Street, Batong Malake,
Los Baños, Laguna, 4030



SUMMARY

Development Communication student at the University of the Philippines Los Baños with a strong background in multi-media design. Beyond design, also has hands-on experience in development work—contributing to research projects and community initiatives.

Blending creativity with purpose—crafting messages that inform, engage, and empower.

WORK EXPERIENCE

Office Assistant, BIDANI Network Program

March 2025 - Present

- Assisted the office in the development of their Knowledge Management System
- Fulfilled administrative tasks for the office, such as encoding and organization of files

Freelance Graphic Designer, Daniel Vogt

July 2022 - Present

- In charge of creating publicity materials for different clients
- Created website designs for different clients, according to their brand's guidelines

Freelance Junior Graphic Designer, Sean Pan

February 2022 - March 2022

- Created Youtube thumbnails for the vlogs of a real estate agency
- Designed publicity materials for the agency's website

Freelance Junior Graphic Designer

August 2020 - August 2022

- Created publicity materials according to the brand's guidelines
- Edited photos and videos for brand's website and social media accounts

EDUCATION

University of the Philippines - College of Development Communication

2022 - Present

- Running GWA: 1.57
- University Scholar (AY 23-24, 1st Semester); College Scholar (All previous semesters)

University of the Philippines Rural Highschool

2016 - 2022

- Graduated with Honors
- Humanities and Social Sciences Strand

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ACADEMICS

Consumer Education Research Study Leader [For SDS 173 Course] *January - May 2025*

- Spearheaded the implementation of the research study focused on the purchasing behavior of caffeinated beverages among UPLB students

Kasama ang SAMALA [For DEVC 135 Course] *February - April 2024*

- Facilitated the coordination of the group with SAMALA's organization
- Connected the organization with partners such as DOST-PCARRDD's ABH
- Created publicity/promotional materials for the organization's use

KalasASF: Iwasan ang ASF [For DEVC 144 Course] *October - December 2024*

- Facilitated the coordination of the group with swine raisers in the municipality
- Created learning materials (interactive booklet) for the swine raisers

Case Study with BIDANI Network Program [For AERS 142 Course] *August - December 2023*

- Facilitated the expert interviews with the BIDANI Network Program staff
- Led the data gathering process among UPLB students

BS DEVELOPMENT COMMUNICATION SPECIALIZATION COURSES TAKEN

- **DEVC 125** — Writing and Reporting for Development
- **DEVC 126** — Participatory Development Journalism
- **DEVC 135** — Multi-Media Materials Planning and Design
- **DEVC 136** — Multi-Media Materials Production and Management
- **DEVC 144** — Media-Based Learning Systems
- **DEVC 153** — Managing Information for Development

TECHNICAL & SOCIAL SCIENCE ELECTIVES TAKEN

- **HUME 100** — Introduction to Human Ecology
- **HUME 105** — Humans and their Environment
- **AGRI 21** — Introduction to Animal Science
- **ZOTC 111** — General Principles of Animal Production
- **VMED 101** — Animal Welfare
- **AERS 142** — Concepts and Processes in Agricultural and Natural Resources Knowledge Systems
- **SDS 173** — Introduction to Consumer Education